



ORGANIZING THEME/TOPIC FOCUS STANDARDS & SKILLS

<p>Principles and Elements of Design</p> <ul style="list-style-type: none">• Balance• Proximity/Unity• Alignment• Repetition/Consistency• Contrast• White Space <p>Time Frame: 2 weeks</p>	<p>KS 10202.1.9.9. Apply principles and elements of design.</p> <ul style="list-style-type: none">• Compare and contrast effective and ineffective graphic designs.• Apply principles of design to improve graphic design.• Understand the importance of typography.• Evaluate visual appeal.
<p>Create Images using a Digital Photo Editing Program (Adobe Photoshop)</p> <ul style="list-style-type: none">• Compositing images• Blending images• Masking images <p>Time Frame: 4 weeks</p>	<p>KS 10202.1.2 Demonstrate proficiency in the use of digital imaging.</p> <ul style="list-style-type: none">• Use selection tools to select images.• Work with layers in images.• Apply image adjustments and filters.• Utilize the repair and retouch tools.• Utilize layer masks and clipping masks.• Format text layers in images.
<p>Create and Edit Vector-Based Graphics (Adobe Illustrator)</p> <ul style="list-style-type: none">• Drawing tools• Pen tool <p>Time Frame: 3 weeks</p>	<p>KS 10202.1.14. Produce or acquire graphics content.</p> <ul style="list-style-type: none">• Create shapes with the shape tools.• Draw shapes with the pen tool.• Manipulate points and paths.• Utilize live trace to create images.• Edit paths with the transformation tools.• Apply color with fill and stroke commands.
<p>Create Digital Layouts (Adobe InDesign)</p> <ul style="list-style-type: none">• Page layouts• Text and graphic frames• Character/Paragraph formatting <p>Time Frame: 3 weeks</p>	<p>KS 10202.1.10. Create and/or implement the look and feel of a product.</p> <ul style="list-style-type: none">• Identify purpose and target audience.• Create and manage effective page layouts using the principles of design.• Format type and paragraphs effectively.

<p>Create and Edit Motion Graphics and Video</p> <ul style="list-style-type: none">• Animated GIFs• Frames and timelines• Tweening <p>Time Frame: 2 weeks</p>	<p>10202.1.1 Demonstrate knowledge of the basic principles of motion graphics. • Import files for use and sequencing of the video</p> <ul style="list-style-type: none">• Utilize frames and timelines to control the sequence and timing of the video.• Incorporate effects and transitions.• Utilize tweening to create animations.
<p>Authentic Project</p> <p>Time Frame: 3 weeks or integrated throughout units</p>	<p>10202.1. 16. Define scope of work to achieve individual and group goals. • Plan, create, and manage all aspects of a comprehensive real world challenge.</p>